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**SOUTH AFRICAN QUALIFICATIONS AUTHORITY  
REGISTERED UNIT STANDARD:**

**Acquire copyright permissions**

SAQA US ID	UNIT STANDARD TITLE			
252446	Acquire copyright permissions			
<b>ORIGINATOR</b>				
SGB Marketing				
<b>PRIMARY OR DELEGATED QUALITY ASSURANCE FUNCTIONARY</b>				
-				
FIELD			SUBFIELD	
Field 03 - Business, Commerce and Management Studies			Marketing	
ABET BAND	UNIT STANDARD TYPE	PRE-2009 NQF LEVEL	NQF LEVEL	CREDITS
Undefined	Regular	Level 5	Level TBA: Pre-2009 was L5	10
REGISTRATION STATUS		REGISTRATION START DATE	REGISTRATION END DATE	SAQA DECISION NUMBER
Reregistered		2018-07-01	2023-06-30	SAQA 06120/18
LAST DATE FOR ENROLMENT		LAST DATE FOR ACHIEVEMENT		
2024-06-30		2027-06-30		

In all of the tables in this document, both the pre-2009 NQF Level and the NQF Level is shown. In the text (purpose statements, qualification rules, etc), any references to NQF Levels are to the pre-2009 levels unless specifically stated otherwise.

This unit standard does not replace any other unit standard and is not replaced by any other unit standard.

**PURPOSE OF THE UNIT STANDARD**

The purpose of the learning is to be able to acquire copyright permissions for the use of copyrighted materials by others. Credited learners understand the types of permissions and can determine what a specific context requires. They are able to recommend most beneficial license types, and can implement the processes required to obtain licenses for using materials under copyright. Competence for acquiring copyright permissions facilitates the authorised use of copyright materials.

Credited learners are capable of:

- Compiling copyright permission requirements.
- Identifying requirements for acquiring copyright permissions.
- Recommending licence type.
- Applying for licences according to agreed type.

**LEARNING ASSUMED TO BE IN PLACE AND RECOGNITION OF PRIOR LEARNING**

The credits and level assigned to this unit standard is based on the assumption that learners have already attained the following competencies:

- Communication and language (NQF Level 4).
- Computer literacy (NQF Level 3).

**UNIT STANDARD RANGE**

Copyright permissions for all types of materials and content are included, for example, music, text, multimedia, etc. and reprint rights and licensing are included. Other range statements are included with specific outcomes and assessment criteria where relevant.

## **Specific Outcomes and Assessment Criteria:**

### **SPECIFIC OUTCOME 1**

Compile copyright permission requirements.

### **ASSESSMENT CRITERIA**

#### **ASSESSMENT CRITERION 1**

Types of copyright permissions are identified according the legal requirements of copyright and permissions.

#### **ASSESSMENT CRITERION 2**

Types of copyright permissions are assessed in terms of their relevance for specific content.

#### **ASSESSMENT CRITERION 3**

Aspects which require more information are paraphrased, relevant information is obtained and information is recorded using specified formats.

#### **ASSESSMENT CRITERION 4**

Aspects which are not clear are noted in plain language for enquiries, and clarified with relevant persons.

#### **ASSESSMENT CRITERION 5**

Uncertainties and ambiguities are referred to experts in accordance with organisation procedures.

#### **ASSESSMENT CRITERION 6**

Specified requirements are expanded to include all required information.

#### **ASSESSMENT CRITERION 7**

Specified requirements are arranged into standardised and consistent formats.

#### **ASSESSMENT CRITERION 8**

Scope of requirements is defined and agreed in consultation with clients in terms of use of materials, rights and medium.

#### **ASSESSMENT CRITERION RANGE**

Use of materials includes period, audience, region, extent of use (e.g. quoting, or using the whole publication), etc.

### **SPECIFIC OUTCOME 2**

Identify requirements for acquiring copyright permissions.

### **ASSESSMENT CRITERIA**

#### **ASSESSMENT CRITERION 1**

Purpose of acquiring permissions is expressed in accordance with requirements of copyright holders.

#### **ASSESSMENT CRITERION 2**

Each request for reprint rights or for licensing is analysed to determine its particular requirements for acquiring copyright permissions.

#### **ASSESSMENT CRITERION RANGE**

Requirements include the address or other contact details of the intellectual property rights holder; the exact specifications of the source of the intellectual property and of the text in which it is going to be used; budgetary limits.

#### **ASSESSMENT CRITERION 3**

Further information required is obtained from relevant sources.

#### **ASSESSMENT CRITERION 4**

Remaining uncertainties and ambiguities are referred to experts in accordance with organisation procedures.

**ASSESSMENT CRITERION 5**

Each request for reprint rights or for licensing is recorded with all its particular requirements.

**ASSESSMENT CRITERION 6**

Criteria for categorisation of requests are identified to ensure manageability.

**ASSESSMENT CRITERION 7**

Requests for reprint rights or for licensing are grouped according to selected criteria.

**SPECIFIC OUTCOME 3**

Recommend most beneficial licence types.

**ASSESSMENT CRITERIA****ASSESSMENT CRITERION 1**

Potential license types are described in terms of their features and implications for specific permission requests.

**ASSESSMENT CRITERION 2**

Potential license types and their implications are recorded for specific permission requests.

**ASSESSMENT CRITERION 3**

Recommendations are formulated for the potentially most beneficial licence type for specific permission requests.

**ASSESSMENT CRITERION 4**

Legal, ethical, client and organisation requirements are adhered to.

**ASSESSMENT CRITERION RANGE**

Requirements may include pre-defined formats.

**ASSESSMENT CRITERION 5**

Recommendations for each licence are communicated in clear language and all relevant information is included.

**SPECIFIC OUTCOME 4**

Apply for licences according to agreed type.

**ASSESSMENT CRITERIA****ASSESSMENT CRITERION 1**

Applications for licences are written according to organisation and client requirements.

**ASSESSMENT CRITERION 2**

Applications for licences are filed according to organisation procedures.

**ASSESSMENT CRITERION 3**

Responses from rights holders are recorded accurately and according to organisation procedures.

**ASSESSMENT CRITERION 4**

Responses from rights holders are acted upon according to rights holders' requirements.

**ASSESSMENT CRITERION 5**

Outstanding applications are followed up according to organisation procedures.

**ASSESSMENT CRITERION 6**

All results of applications for reprint rights or for licensing are recorded according to organisation procedures.

**ASSESSMENT CRITERION 7**

All results of applications for reprint rights or for licensing are communicated to clients in user-friendly formats.

**ASSESSMENT CRITERION 8**

Recommendations are made for clients to act upon where applicable.

**ASSESSMENT CRITERION 9**

All required records regarding application processes are captured according to organisation procedures, accurate and up to date.

**ASSESSMENT CRITERION RANGE**

Records include rights holders' contact details, dates of application, application results, etc.

**UNIT STANDARD ACCREDITATION AND MODERATION OPTIONS**

- Assessment of learner achievements takes place at providers accredited by a relevant ETQA (RSA, 1998b) for the provision of programs that result in the outcomes specified for this unit standard.
- Anyone assessing a learner against this unit standard must be registered as an assessor with a relevant ETQA.
- Any institution offering learning that will enable achievement of this unit standard must be accredited as a provider with a relevant ETQA.
- The relevant ETQA according to the moderation guidelines and the agreed ETQA procedures will oversee moderation of assessment and is responsible for moderation of learner achievements of learners who meet the requirements of this unit standard.

**UNIT STANDARD ESSENTIAL EMBEDDED KNOWLEDGE**

Credited learners understand and can explain:

- Types of copyright permissions.
- Legal requirements of copyright and acquiring permissions.
- Scope of copyright permission requirements.
- License types, their features and implications.

**UNIT STANDARD DEVELOPMENTAL OUTCOME**

N/A

**UNIT STANDARD LINKAGES**

N/A

**Critical Cross-field Outcomes (CCFO):****UNIT STANDARD CCFO IDENTIFYING**

Identify and solve problems where responses to problems show that such critical and creative thinking has been used to make responsible decisions when each request for reprint rights or for licensing is analysed to determine its particular requirements for acquiring copyright permissions, criteria for categorisation of requests are identified to ensure manageability, requests for reprint rights or for licensing are grouped according to selected criteria, recommendations are formulated for the potentially most beneficial licence type for specific permission requests, and recommendations are made for clients to act upon where applicable.

**UNIT STANDARD CCFO WORKING**

Work effectively with others as a member of a team, group, organisation or community when aspects which are not clear are clarified with relevant persons, uncertainties and ambiguities are referred to experts, scope of requirements is defined and agreed in consultation with clients in terms of use of materials, rights and medium, and responses from rights holders are acted upon according to rights holders' requirements.

**UNIT STANDARD CCFO ORGANISING**

Organise and manage oneself and one's activities responsibly and effectively when the purpose of acquiring permissions is expressed in accordance with requirements of copyright holders, legal, ethical, client and organisation requirements are adhered to, applications for licences are filed according to organisation procedures, and outstanding applications are followed up according to organisation procedures.

**UNIT STANDARD CCFO COLLECTING**

Collect, analyse, organise and critically evaluate information, when aspects which require more information are paraphrased and relevant information is obtained.

**UNIT STANDARD CCFO COMMUNICATING**

Communicate effectively using visual, mathematic and/or language skills in the modes of oral and/or written

presentation when information is recorded using specified formats, aspects which are not clear are noted in plain language for enquiries, specified requirements are arranged into standardised and consistent formats, each request for reprint rights or for licensing is recorded with all its particular requirements, potential license types and their implications are recorded for specific permission requests, recommendations for each licence are communicated in clear language and all relevant information is included, applications for licences are written according to organisation and client requirements, responses from rights holders are recorded accurately, all results of applications for reprint rights or for licensing are communicated to clients in user-friendly formats, and all required records regarding application processes are accurate and up to date.

### UNIT STANDARD CCFO SCIENCE

Use science and technology effectively and critically, showing responsibility towards the environment and health of others when all required records regarding application processes are captured.

### UNIT STANDARD CCFO DEMONSTRATING

Demonstrate an understanding of the world as a set of related systems by recognising that problem-solving contexts do not exist in isolation when types of copyright permissions are assessed in terms of their relevance for specific content, and potential license types are described in terms of their features and implications for specific permission requests.

### UNIT STANDARD ASSESSOR CRITERIA

N/A

### REREGISTRATION HISTORY

As per the SAQA Board decision/s at that time, this unit standard was Reregistered in 2012; 2015.

### UNIT STANDARD NOTES

Notes to Assessors:

Assessors should keep the following principles in mind when designing and conducting assessments against this unit standard:

- Focus the assessment activities on gathering evidence in terms of the main outcome expressed in the title to ensure assessment is integrated rather than fragmented. Remember we want to declare the person competent in terms of the title. Where assessment at title level is unmanageable, focus assessment around each specific outcome, or groups of specific outcomes.
- Make sure evidence is gathered across the entire range, wherever it applies. Assessment activities should be as close to the real performance as possible, and where simulations or role-plays are used, there should be supporting evidence to show the learner is able to perform in the real situation.
- Do not focus the assessment activities on each assessment criterion. Rather make sure the assessment activities focus on outcomes and are sufficient to enable evidence to be gathered around all the assessment criteria.
- The assessment criteria provide the specifications against which assessment judgements should be made. In most cases, knowledge can be inferred from the quality of the performances, but in other cases, knowledge and understanding will have to be tested through questioning techniques. Where this is required, there will be assessment criteria to specify the standard required.
- The task of the assessor is to gather sufficient evidence of the prescribed type and quality, as specified in this unit standard, that the learner can achieve the outcomes again and again and again. This means assessors will have to judge how many repeat performances are required before they believe the performance is reproducible.
- All assessments should be conducted in line with the following well documented principles of assessment: appropriateness, fairness, manageability, integration into work or learning, validity, direct, authentic, sufficient, systematic, open and consistent.

### QUALIFICATIONS UTILISING THIS UNIT STANDARD:

	ID	QUALIFICATION TITLE	PRE-2009 NQF LEVEL	NQF LEVEL	STATUS	END DATE	PRIMARY OR DELEGATED QA FUNCTIONARY
Core	<a href="#">62069</a>	National Certificate: Radio Production	Level 5	Level TBA: Pre-2009 was L5	Reregistered	2023-06-30	MICTS
Core	<a href="#">73129</a>	National Diploma: Public Relations Practice	Level 5	NQF Level 05	Reregistered	2023-06-30	SERVICES
Elective	<a href="#">59387</a>	National Certificate: Intellectual Property Administration	Level 5	Level TBA: Pre-2009 was L5	Passed the End Date - Status was "Reregistered"	2012-06-30	CATHSSETA
Elective	<a href="#">63589</a>	National Diploma: Geographical Information Science	Level 5	NQF Level 05	Reregistered	2023-06-30	CETA
Elective	<a href="#">63689</a>	Bachelor of Arts:	Level 6	Level TBA:	Passed the	2018-	

	Geographical Information Science		Pre-2009 was L6	End Date - Status was "Reregistered"	06-30	
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**PROVIDERS CURRENTLY ACCREDITED TO OFFER THIS UNIT STANDARD:**

This information shows the current accreditations (i.e. those not past their accreditation end dates), and is the most complete record available to SAQA as of today. Some Primary or Delegated Quality Assurance Functionaries have a lag in their recording systems for provider accreditation, in turn leading to a lag in notifying SAQA of all the providers that they have accredited to offer qualifications and unit standards, as well as any extensions to accreditation end dates. The relevant Primary or Delegated Quality Assurance Functionary should be notified if a record appears to be missing from here.

1. Davest Trading 36 Pty Ltd
2. NEMISA
3. South African Film Institute

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