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**SOUTH AFRICAN QUALIFICATIONS AUTHORITY  
REGISTERED UNIT STANDARD:**

**Produce a live radio broadcast**

| SAQA US ID  | UNIT STANDARD TITLE            |                           |                            |                      |
|---|--------------------------------|---------------------------|----------------------------|----------------------|
| 12607   | Produce a live radio broadcast |                           |                            |                      |
| <b>ORIGINATOR</b>   |                                |                           |                            |                      |
| SGB Audio-visual Media Production                         |                                |                           |                            |                      |
| <b>PRIMARY OR DELEGATED QUALITY ASSURANCE FUNCTIONARY</b> |                                |                           |                            |                      |
| -   |                                |                           |                            |                      |
| <b>FIELD</b>  |                                |                           | <b>SUBFIELD</b>            |                      |
| Field 04 - Communication Studies and Language             |                                |                           | Communication Studies      |                      |
| ABET BAND   | UNIT STANDARD TYPE             | PRE-2009 NQF LEVEL        | NQF LEVEL                  | CREDITS              |
| Undefined   | Regular                        | Level 5                   | Level TBA: Pre-2009 was L5 | 6                    |
| REGISTRATION STATUS                                       |                                | REGISTRATION START DATE   | REGISTRATION END DATE      | SAQA DECISION NUMBER |
| Reregistered  |                                | 2018-07-01                | 2023-06-30                 | SAQA 06120/18        |
| LAST DATE FOR ENROLMENT                                   |                                | LAST DATE FOR ACHIEVEMENT |                            |                      |
| 2024-06-30  |                                | 2027-06-30                |                            |                      |

In all of the tables in this document, both the pre-2009 NQF Level and the NQF Level is shown. In the text (purpose statements, qualification rules, etc), any references to NQF Levels are to the pre-2009 levels unless specifically stated otherwise.

This unit standard does not replace any other unit standard and is not replaced by any other unit standard.

**PURPOSE OF THE UNIT STANDARD**

This unit standard will be useful to people who prepare and produce live radio broadcasts for any format of radio in any sector of radio.

People credited with this standard will be able to:

- Prepare to produce a live broadcast
- Direct and support others involved in a live broadcast
- Debrief people involved with production of a live broadcast

**LEARNING ASSUMED TO BE IN PLACE AND RECOGNITION OF PRIOR LEARNING**

Learners would have to demonstrate verbal competency in the broadcast language of the station, basic knowledge of the format and target audience of the station, media regulations, codes of conduct and laws applicable to radio.

**UNIT STANDARD RANGE**

Specific range statements are provided in the body of the unit standard where they apply to particular specific outcomes or assessment criteria.

**Specific Outcomes and Assessment Criteria:**

**SPECIFIC OUTCOME 1**

Prepare self, others, material and studio environment.

**ASSESSMENT CRITERIA****ASSESSMENT CRITERION 1**

1. Material for use in broadcast is assembled and ready for use.

**ASSESSMENT CRITERION 2**

2. Studio team is briefed on broadcast requirements.

**ASSESSMENT CRITERION 3**

3. Studio environment is clean and laid out in accordance with broadcast requirements.

**ASSESSMENT CRITERION 4**

4. Equipment is ensured to be in working order.

**ASSESSMENT CRITERION 5**

5. Contributors are briefed and prepared for broadcast requirements.

**ASSESSMENT CRITERION 6**

6. Information and instructions on the broadcast script are legible, accurate and complete.

**ASSESSMENT CRITERION RANGE**

Location, time, duration, subject of interview, intended use, resource limits

**ASSESSMENT CRITERION 7**

7. Permission for recording and broadcast is sought and obtained from contributors.

**ASSESSMENT CRITERION 8**

8. Contributors are given adequate opportunity to seek clarification as to the purpose of the programme and their role in it and the interview and discussion process.

**ASSESSMENT CRITERION 9**

9. On-air identification of contributors is discussed and agreed with contributors.

**SPECIFIC OUTCOME 2**

Direct and support studio teams to achieve broadcast goals.

**OUTCOME RANGE**

Team may include but is not limited to, presenter, producer, assistant producer, technical producer, call screener, researcher, regular contributor and line authority.

**ASSESSMENT CRITERIA****ASSESSMENT CRITERION 1**

1. Elements take place as scripted.

**ASSESSMENT CRITERION 2**

2. Elements are reorganised during broadcast when required.

**ASSESSMENT CRITERION 3**

3. Content, timing and duration are monitored.

**ASSESSMENT CRITERION 4**

4. Communication with team is clear and unambiguous.

**ASSESSMENT CRITERION 5**

5. New information is validated where possible and communicated to team timeously.

**ASSESSMENT CRITERION 6**

6. Direction has the potential to enhance the broadcast.

### **ASSESSMENT CRITERION 7**

7. Problems are identified and action taken to resolve problems timeously.

### **SPECIFIC OUTCOME 3**

Direct and support contributors.

### **ASSESSMENT CRITERIA**

#### **ASSESSMENT CRITERION 1**

1. Contributors physical requirements are met within resource limits and policy.

#### **ASSESSMENT CRITERION RANGE**

food, drink, transport

#### **ASSESSMENT CRITERION 2**

2. Contributors make their contributions as required.

#### **ASSESSMENT CRITERION 3**

3. Communication with contributors is clear and unambiguous.

#### **ASSESSMENT CRITERION 4**

4. New information is verified where possible and communicated to contributors.

### **SPECIFIC OUTCOME 4**

Debrief team.

### **OUTCOME RANGE**

Team may include but is not limited to, presenter, producer, assistant producer, technical producer, call screener, researcher, regular contributor and line authority.

### **ASSESSMENT CRITERIA**

#### **ASSESSMENT CRITERION 1**

1. The broadcast is reviewed in terms of both positive and negative elements.

#### **ASSESSMENT CRITERION 2**

2. Alternative approaches and strategies are determined in terms of meeting the required standard of broadcast.

#### **ASSESSMENT CRITERION 3**

3. Details of the broadcast are stored in the required format.

#### **ASSESSMENT CRITERION 4**

4. Problems encountered during the broadcast are reported to the relevant line authority as required.

### **UNIT STANDARD ACCREDITATION AND MODERATION OPTIONS**

Accreditation Options:

Providers of learning towards this unit standard will need to meet the accreditation requirements of the MAPPP-SETA's ETQA.

Moderation Option:

The moderation requirements of MAPPP-SETA's ETQA must be met in order to award credit to learners for this unit standard.

### **UNIT STANDARD ESSENTIAL EMBEDDED KNOWLEDGE**

Essential embedded knowledge will be assessed through assessment of the specific outcomes in terms of the stipulated assessment criteria. Candidates are unlikely to achieve all the specific outcomes, to the standards described in the assessment criteria, without knowledge of the listed embedded knowledge. This means that for the most part, the possession or lack of the knowledge can be directly inferred from the quality of the candidate's performance. Where direct assessment of knowledge is required, assessment criteria have been included in the body of the unit standard.

The following embedded knowledge is addressed in an integrated way in the unit standard:

- Knowledge of station format
- Knowledge of target audience

## **Critical Cross-field Outcomes (CCFO):**

### **UNIT STANDARD CCFO IDENTIFYING**

Identify and solve problems and make decisions using critical and creative thinking by identifying production problems and taking remedial action.

### **UNIT STANDARD CCFO WORKING**

Work effectively with others (clients and colleagues) as a member of a team, group, organisation to achieve the production requirements.

### **UNIT STANDARD CCFO ORGANISING**

Organise and manage themselves (on the production) and their activities responsibly and effectively to complete work operations within deadlines.

### **UNIT STANDARD CCFO COLLECTING**

Collect, analyse, organise and critically evaluate production information.

### **UNIT STANDARD CCFO COMMUNICATING**

Communicate effectively (with clients and colleagues), using visual and / or language skills.

### **UNIT STANDARD CCFO SCIENCE**

Use science and technology (audio equipment) effectively and critically showing responsibility towards the environment (venue) and health of others (crew and performers).

### **UNIT STANDARD CCFO DEMONSTRATING**

Demonstrate an understanding that the production world is a set of related systems and that problem-solving do not exist in isolation.

### **UNIT STANDARD ASSESSOR CRITERIA**

Assessors should keep the following principles in mind when designing and conducting assessments against this unit standard:

- Focus the assessment activities on gathering evidence in terms of the main outcome expressed in the title to ensure assessment is integrated rather than fragmented. Remember we want to declare the person competent in terms of the title. Where assessment at title level is unmanageable, then focus assessment around each specific outcome, or groups of specific outcomes.
- Make sure evidence is gathered across the entire range, wherever it applies. Assessment activities should be as close to the real performance as possible, and where simulations or role-plays are used, there should be supporting evidence to show the candidate is able to perform in the real situation.
- Do not focus the assessment activities on each assessment criterion. Rather make sure the assessment activities focus on outcomes and are sufficient to enable evidence to be gathered around all the assessment criteria.
- The assessment criteria provide the specifications against which assessment judgements should be made. In most cases, knowledge can be inferred from the quality of the performances, but in other cases, knowledge and understanding will have to be tested through questioning techniques. Where this is required, there will be assessment criteria to specify the standard required.
- The task of the assessor is to gather sufficient evidence, of the prescribed type and quality, as specified in this unit standard, that the candidate can achieve the outcomes again and again and again. This means assessors will have to judge how many repeat performances are required before they believe the performance is reproducible.
- All assessments should be conducted in line with the following well documented principles of assessment: appropriateness, fairness, manageability, integration into work or learning, validity, direct, authentic, sufficient, systematic, open and consistent.

### **REREGISTRATION HISTORY**

As per the SAQA Board decision/s at that time, this unit standard was Reregistered in 2012; 2015.

### **QUALIFICATIONS UTILISING THIS UNIT STANDARD:**

|      | ID                    | QUALIFICATION TITLE   | PRE-2009 NQF LEVEL | NQF LEVEL  | STATUS     | END DATE | PRIMARY OR DELEGATED QA FUNCTIONARY |
|------|-----------------------|-----------------------|--------------------|------------|------------|----------|-------------------------------------|
| Core | <a href="#">49125</a> | National Certificate: | Level 5            | Level TBA: | Passed the | 2007-    | Was MICTS until Last Date for       |

|      |                       | Radio Production                       |         | Pre-2009 was L5            | End Date - Status was "Registered" | 12-02      | Achievement |
|------|-----------------------|--|---------|----------------------------|------------------------------------|------------|-------------|
| Core | <a href="#">62069</a> | National Certificate: Radio Production | Level 5 | Level TBA: Pre-2009 was L5 | Reregistered                       | 2023-06-30 | MICTS       |

**PROVIDERS CURRENTLY ACCREDITED TO OFFER THIS UNIT STANDARD:**

This information shows the current accreditations (i.e. those not past their accreditation end dates), and is the most complete record available to SAQA as of today. Some Primary or Delegated Quality Assurance Functionaries have a lag in their recording systems for provider accreditation, in turn leading to a lag in notifying SAQA of all the providers that they have accredited to offer qualifications and unit standards, as well as any extensions to accreditation end dates. The relevant Primary or Delegated Quality Assurance Functionary should be notified if a record appears to be missing from here.

1. Davest Trading 36 Pty Ltd
2. NEMISA
3. South African Film Institute

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