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**SOUTH AFRICAN QUALIFICATIONS AUTHORITY
REGISTERED UNIT STANDARD:**

Interview and lead discussion for radio broadcast purposes

SAQA US ID	UNIT STANDARD TITLE			
12605	Interview and lead discussion for radio broadcast purposes			
ORIGINATOR				
SGB Audio-visual Media Production				
PRIMARY OR DELEGATED QUALITY ASSURANCE FUNCTIONARY				
-				
FIELD			SUBFIELD	
Field 04 - Communication Studies and Language			Communication Studies	
ABET BAND	UNIT STANDARD TYPE	PRE-2009 NQF LEVEL	NQF LEVEL	CREDITS
Undefined	Regular	Level 6	Level TBA: Pre-2009 was L6	12
REGISTRATION STATUS		REGISTRATION START DATE	REGISTRATION END DATE	SAQA DECISION NUMBER
Reregistered		2018-07-01	2023-06-30	SAQA 06120/18
LAST DATE FOR ENROLMENT		LAST DATE FOR ACHIEVEMENT		
2024-06-30		2027-06-30		

In all of the tables in this document, both the pre-2009 NQF Level and the NQF Level is shown. In the text (purpose statements, qualification rules, etc), any references to NQF Levels are to the pre-2009 levels unless specifically stated otherwise.

This unit standard does not replace any other unit standard and is not replaced by any other unit standard.

PURPOSE OF THE UNIT STANDARD

This unit standard will be useful to people who wish to interview and lead discussion with people for radio broadcast purposes.

People credited with this standard will be able to:

- Prepare self and people for interview
- Interview an individual contributor

- Lead discussion among a group of people on a single topic or issue

LEARNING ASSUMED TO BE IN PLACE AND RECOGNITION OF PRIOR LEARNING

Learners would have to demonstrate a high degree of competency in the oral mode and comprehension of the language of broadcast of the station. They must also have a basic knowledge of media regulations, codes of conduct and laws applicable to radio.

UNIT STANDARD RANGE

Specific range statements are provided in the body of the unit standard where they apply to particular specific outcomes or assessment criteria.

Specific Outcomes and Assessment Criteria:

SPECIFIC OUTCOME 1

Prepare self and people for interview.

ASSESSMENT CRITERIA

ASSESSMENT CRITERION 1

1. Research on issue or contributors produces relevant material.

ASSESSMENT CRITERION 2

2. Contributors are identified and selected according to their suitability and availability. Range: knowledge of topic, relevance to topic or issue, resource limits.

ASSESSMENT CRITERION 3

3. Lines of questioning are developed to elicit information relevant to the brief.

ASSESSMENT CRITERION 4

4. Interviewing style is determined relevant to the brief.

ASSESSMENT CRITERION 5

5. Arrangements for interview are agreed and confirmed with contributors and the relevant line authority where applicable.

ASSESSMENT CRITERION RANGE

location, time, duration, topic of interview, intended use, resource limits

ASSESSMENT CRITERION 6

6. Permission to be recorded and broadcast is sought and obtained from contributors.

ASSESSMENT CRITERION 7

7. Contributors are given adequate opportunity to seek clarification as to the purpose of the programme and their role in it and the interview and discussion process.

ASSESSMENT CRITERION 8

8. On-air identification of contributor is discussed and agreed with contributor.

SPECIFIC OUTCOME 2

Interview an individual contributor.

OUTCOME RANGE

Recorded and live telephone and live studio and recorded studio or location.

ASSESSMENT CRITERIA**ASSESSMENT CRITERION 1**

1. The approach and handling of the contributor is appropriate and sensitive to the circumstances.

ASSESSMENT CRITERION 2

2. Contributor is introduced in accordance with station format requirements and as agreed with the contributor and is identified throughout the interview in accordance with station format requirements and agreement.

ASSESSMENT CRITERION 3

3. Interview is structured to meet purpose of programme.

ASSESSMENT CRITERION 4

4. Questions and interview points are posed and followed up in a way most likely to elicit the information sought.

ASSESSMENT CRITERION RANGE

Open questions, clarifying questions, paraphrasing, confronting, reflecting feelings, humour summarising

ASSESSMENT CRITERION 5

5. The interview is conducted within relevant legal and ethical constraints and when necessary appropriate action is promptly taken to protect the interests of the station.

ASSESSMENT CRITERION 6

6. Interviews are conducted and completed within the required time resource limits and in accordance with station format.

ASSESSMENT CRITERION 7

7. Own dress is appropriate for the occasion and context.

SPECIFIC OUTCOME 3

Lead discussion among a group of people on a single topic or issue.

OUTCOME RANGE

Live in studio or recorded in studio

ASSESSMENT CRITERIA**ASSESSMENT CRITERION 1**

1. The approach and handling of the contributors is appropriate and sensitive to the circumstances.

ASSESSMENT CRITERION 2

2. Contributors are introduced in accordance with station format requirements and as agreed with the contributors and they are identified throughout the interview in accordance with station format requirements and agreement.

ASSESSMENT CRITERION 3

3. The purpose and focus of the discussion are identified clearly throughout the programme.

ASSESSMENT CRITERION 4

4. Questions and interview points are posed and followed up in a way most likely to elicit the information sought and encourage contributors to participate.

ASSESSMENT CRITERION RANGE

Open questions, clarifying questions, paraphrasing, confronting, reflecting feelings, humour, summarising

ASSESSMENT CRITERION 5

5. Interaction between contributors is controlled to maintain the focus of the discussion and digressions and irrelevant information are discouraged.

ASSESSMENT CRITERION 6

6. Time is allocated to contributors according to the relevance of their contributions to the objectives of the discussion.

ASSESSMENT CRITERION 7

7. The discussion is conducted within relevant legal and ethical constraints and when necessary appropriate action is promptly taken to protect the interests of the station.

ASSESSMENT CRITERION 8

8. The discussion is conducted and completed within the required time, resource limits and in accordance with station format.

ASSESSMENT CRITERION 9

9. Own dress is appropriate for the occasion and context.

UNIT STANDARD ACCREDITATION AND MODERATION OPTIONS

Accreditation Options:

Providers of learning towards this unit standard will need to meet the accreditation requirements of the MAPPP-SETA's ETQA.

Moderation Option:

The moderation requirements of MAPPP-SETA's ETQA must be met in order to award credit to learners for this unit standard.

UNIT STANDARD ESSENTIAL EMBEDDED KNOWLEDGE

Essential embedded knowledge will be assessed through assessment of the specific outcomes in terms of the stipulated assessment criteria. Candidates are unlikely to achieve all the specific outcomes, to the standards described in the assessment criteria, without knowledge of the listed embedded knowledge. This means that for the most part, the possession or lack of the knowledge can be directly inferred from the quality of the candidate's performance. Where direct assessment of knowledge is required, assessment criteria have been included in the body of the unit standard.

The following embedded knowledge is addressed in an integrated way in the unit standard:

- Knowledge of station format
- Knowledge of target audience

Critical Cross-field Outcomes (CCFO):**UNIT STANDARD CCFO IDENTIFYING**

Identify and solve problems and make decisions using critical and creative thinking by identifying problems and taking remedial action.

UNIT STANDARD CCFO WORKING

Work effectively with others (clients and colleagues) as a member of a team, group, organisation to achieve the production requirements.

UNIT STANDARD CCFO ORGANISING

Organise and manage themselves (on the production) and their activities responsibly and effectively to complete work operations within deadlines.

UNIT STANDARD CCFO COLLECTING

Collect, analyse, organise and critically evaluate research information.

UNIT STANDARD CCFO COMMUNICATING

Communicate effectively (with clients and colleagues), using visual and / or language skills.

UNIT STANDARD CCFO SCIENCE

Use science and technology (audio equipment) effectively and critically showing responsibility towards the environment (venue) and health of others (crew and performers).

UNIT STANDARD CCFO DEMONSTRATING

Demonstrate an understanding that the production world is a set of related systems and that problem-solving do not exist in isolation.

UNIT STANDARD ASSESSOR CRITERIA

Assessors should keep the following principles in mind when designing and conducting assessments against this unit standard:

- Focus the assessment activities on gathering evidence in terms of the main outcome expressed in the title to ensure assessment is integrated rather than fragmented. Remember we want to declare the person competent in terms of the title. Where assessment at title level is unmanageable, then focus assessment around each specific outcome, or groups of specific outcomes.
- Make sure evidence is gathered across the entire range, wherever it applies. Assessment activities should be as close to the real performance as possible, and where simulations or role-plays are used, there should be supporting evidence to show the candidate is able to perform in the real situation.

- Do not focus the assessment activities on each assessment criterion. Rather make sure the assessment activities focus on outcomes and are sufficient to enable evidence to be gathered around all the assessment criteria.
- The assessment criteria provide the specifications against which assessment judgements should be made. In most cases, knowledge can be inferred from the quality of the performances, but in other cases, knowledge and understanding will have to be tested through questioning techniques. Where this is required, there will be assessment criteria to specify the standard required.
- The task of the assessor is to gather sufficient evidence, of the prescribed type and quality, as specified in this unit standard, that the candidate can achieve the outcomes again and again and again. This means assessors will have to judge how many repeat performances are required before they believe the performance is reproducible.
- All assessments should be conducted in line with the following well documented principles of assessment: appropriateness, fairness, manageability, integration into work or learning, validity, direct, authentic, sufficient, systematic, open and consistent.

REREGISTRATION HISTORY

As per the SAQA Board decision/s at that time, this unit standard was Reregistered in 2012; 2015.

QUALIFICATIONS UTILISING THIS UNIT STANDARD:

	ID	QUALIFICATION TITLE	PRE-2009 NQF LEVEL	NQF LEVEL	STATUS	END DATE	PRIMARY OR DELEGATED QA FUNCTIONARY
Core	49125	National Certificate: Radio Production	Level 5	Level TBA: Pre-2009 was L5	Passed the End Date - Status was "Registered"	2007-12-02	Was MICTS until Last Date for Achievement
Core	50585	National Certificate: Public Service Communication	Level 6	Level TBA: Pre-2009 was L6	Reregistered	2023-06-30	PSETA
Elective	58978	National Certificate: Journalism	Level 5	Level TBA: Pre-2009 was L5	Reregistered	2023-06-30	MICTS
Elective	49123	National Certificate: Journalism	Level 5	Level TBA: Pre-2009 was L5	Passed the End Date - Status was "Registered"	2007-10-18	Was MICTS until Last Date for Achievement
Elective	62069	National Certificate: Radio Production	Level 5	Level TBA: Pre-2009 was L5	Reregistered	2023-06-30	MICTS

PROVIDERS CURRENTLY ACCREDITED TO OFFER THIS UNIT STANDARD:

This information shows the current accreditations (i.e. those not past their accreditation end dates), and is the most complete record available to SAQA as of today. Some Primary or Delegated Quality Assurance Functionaries have a lag in their recording systems for provider accreditation, in turn leading to a lag in notifying SAQA of all the providers that they have accredited to offer qualifications and unit standards, as well as any extensions to accreditation end dates. The relevant Primary or Delegated Quality Assurance Functionary should be notified if a record appears to be missing from here.

1. Artshub Institute (Pty) Ltd
2. ATTI Nelspruit Pty Ltd
3. Davest Trading 36 Pty Ltd
4. Falcon Business Institute (Pty) Ltd
5. Jeppe College of Commerce and Computer Studies
6. NEMISA
7. Ponds of Watts

8. South African Film Institute

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