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**SOUTH AFRICAN QUALIFICATIONS AUTHORITY
REGISTERED UNIT STANDARD:**

Produce studio recorded programmes

SAQA US ID	UNIT STANDARD TITLE			
117559	Produce studio recorded programmes			
ORIGINATOR				
SGB Audio-visual Media Production				
PRIMARY OR DELEGATED QUALITY ASSURANCE FUNCTIONARY				
-				
FIELD			SUBFIELD	
Field 04 - Communication Studies and Language			Communication Studies	
ABET BAND	UNIT STANDARD TYPE	PRE-2009 NQF LEVEL	NQF LEVEL	CREDITS
Undefined	Regular	Level 5	Level TBA: Pre-2009 was L5	15
REGISTRATION STATUS		REGISTRATION START DATE	REGISTRATION END DATE	SAQA DECISION NUMBER
Reregistered		2018-07-01	2023-06-30	SAQA 06120/18
LAST DATE FOR ENROLMENT		LAST DATE FOR ACHIEVEMENT		
2024-06-30		2027-06-30		

In all of the tables in this document, both the pre-2009 NQF Level and the NQF Level is shown. In the text (purpose statements, qualification rules, etc), any references to NQF Levels are to the pre-2009 levels unless specifically stated otherwise.

This unit standard does not replace any other unit standard and is not replaced by any other unit standard.

PURPOSE OF THE UNIT STANDARD

The purpose of the learning is to enable qualified learners to produce studio recorded programs. The production of radio programs must necessarily suit the target audience and radio station's genre. Qualified learners are thus able to select the content to suit that audience, and to co-ordinate the production.

The standard will aid industry in selecting competencies relevant to their requirements. Credited learners are able to increase their earning capacity, thereby contributing towards the upliftment of their communities.

Credited learners are capable of:

- Selecting content for a radio programme
- Interpreting specifications for radio programmes
- Formulating story line structures and sequences for a radio programme
- Assembling elements for a radio programme
- Co-ordinating activities to produce a radio production

LEARNING ASSUMED TO BE IN PLACE AND RECOGNITION OF PRIOR LEARNING

The credits and level assigned to this unit standard is based on the assumption that learners have already attained the following competencies:

- Language and communication: NQF 4.

UNIT STANDARD RANGE

Programmes include features, promotions, commercials and public service announcements. The range of this Unit Standard is further reflected in the Specific Outcomes and Assessment Criteria of the Unit Standard.

Specific Outcomes and Assessment Criteria:

SPECIFIC OUTCOME 1

Select content for a radio program.

ASSESSMENT CRITERIA

ASSESSMENT CRITERION 1

Sources are selected which are relevant for specific purposes.

ASSESSMENT CRITERION RANGE

Sources can include talent, materials, scripts, etc.

ASSESSMENT CRITERION 2

Sources are selected which meet specified requirements.

ASSESSMENT CRITERION 3

Sources are identified which are appropriate for production requirements.

ASSESSMENT CRITERION 4

Sources are evaluated based on specified quality criteria and station format requirements.

ASSESSMENT CRITERION 5

Content is gathered from sources and meet specified production requirements.

ASSESSMENT CRITERION 6

Content is evaluated based on production requirements.

ASSESSMENT CRITERION 7

Content selected meets specified requirements.

ASSESSMENT CRITERION 8

Content selected is relevant for specific purposes.

SPECIFIC OUTCOME 2

Interpret specifications for radio programs.

OUTCOME RANGE

Specifications are limited to radio program-specific parameters such as budget.

ASSESSMENT CRITERIA

ASSESSMENT CRITERION 1

Specifications are interpreted against given criteria for interpretation output.

ASSESSMENT CRITERION 2

Specifications are interpreted whilst station format requirements are adhered to.

ASSESSMENT CRITERION 3

Requirements are assessed, accurately.

ASSESSMENT CRITERION RANGE

Requirements include resources, logistics, time, technical, etc.

ASSESSMENT CRITERION 4

Requirements are identified which are in line with given specifications.

ASSESSMENT CRITERION 5

Requirements are assessed for feasibility.

ASSESSMENT CRITERION 6

Changes to are made to specifications based on value added to programs.

SPECIFIC OUTCOME 3

Formulate story line structures and sequences for a radio program.

ASSESSMENT CRITERIA**ASSESSMENT CRITERION 1**

Elements are sequenced resulting in specified effects.

ASSESSMENT CRITERION 2

Elements are sequenced in a way that enhances the story line of programmes.

ASSESSMENT CRITERION 3

Creative licence is used to enhance programs if appropriate and within the limitations of given specifications.

ASSESSMENT CRITERION 4

Story line structures and sequences are evaluated based on specified quality criteria and station format requirements.

SPECIFIC OUTCOME 4

Assemble elements for a radio program.

ASSESSMENT CRITERIA**ASSESSMENT CRITERION 1**

Program is assembled in way that the duration meets specified requirements.

ASSESSMENT CRITERION 2

Editing software is used to accomplish effective assembly in terms of content and context requirements and purpose.

ASSESSMENT CRITERION 3

Creative licence is used to enhance programs if appropriate and within the limitations of the brief.

ASSESSMENT CRITERION 4

Edits are performed which are technically correct.

ASSESSMENT CRITERION 5

Elements are assembled in a way that the essence of messages is retained without repetition.

ASSESSMENT CRITERION 6

All superfluous information and errors are removed optimising the final product.

ASSESSMENT CRITERION 7

Final mixes are performed so that the final product is without technical abnormalities and meet agreed broadcasting requirements and standards.

ASSESSMENT CRITERION 8

Program is evaluated based on specified quality criteria and station format requirements.

SPECIFIC OUTCOME 5

Co-ordinate activities to produce a radio production.

ASSESSMENT CRITERIA**ASSESSMENT CRITERION 1**

Broadcast is delivered according to specified requirements.

ASSESSMENT CRITERION 2

Logistics are arranged in a manner that ensure efficient use of resources without compromising quality.

ASSESSMENT CRITERION 3

Required resources is checked for availability to optimise the production efficiency and effectiveness.

ASSESSMENT CRITERION 4

Preparation is done which ensures effective use of resources.

ASSESSMENT CRITERION 5

Production and preparation is performed within time constraints.

UNIT STANDARD ACCREDITATION AND MODERATION OPTIONS

- Assessment of learner achievements takes place at providers accredited by a relevant ETQA (RSA, 1998b) for the provision of programs that result in the outcomes specified for this unit standard.
- Anyone assessing a learner against this unit standard must be registered as an assessor with a relevant ETQA.
- Any institution offering learning that will enable achievement of this unit standard must be accredited as a provider with a relevant ETQA.
- The relevant ETQA according to the moderation guidelines and the agreed ETQA procedures will oversee moderation of assessment and is responsible for moderation of learner achievements of learners who meet the requirements of this unit standard.

UNIT STANDARD ESSENTIAL EMBEDDED KNOWLEDGE

Credited learners understand and can explain:

- Specified procedures relevant to production and broadcasting (includes editing and directing)
- Script interpretation
- Time management for broadcasting
- Idea generation techniques
- Editing techniques
- Radio equipment
- Production technique
- Industry characteristics, trends and developments

UNIT STANDARD DEVELOPMENTAL OUTCOME

N/A

UNIT STANDARD LINKAGES

N/A

Critical Cross-field Outcomes (CCFO):

UNIT STANDARD CCFO IDENTIFYING

Identify and solve problems where responses to problems show that such critical and creative thinking has been used to make responsible decisions when formulating story line structures and sequences.

UNIT STANDARD CCFO WORKING

Work effectively with others as a member of a team, group, organisation or community when co-ordinating production activities.

UNIT STANDARD CCFO ORGANISING

Organise and manage oneself and one's activities responsibly and effectively when selecting program content.

UNIT STANDARD CCFO COLLECTING

Collect, analyse, organise and critically evaluate information when selecting program content.

UNIT STANDARD CCFO COMMUNICATING

Communicate effectively using visual, mathematic and/or language skills in the modes of oral and/or written presentation when resources are checked for availability to optimise the production efficiency and effectiveness.

UNIT STANDARD CCFO SCIENCE

Use science and technology effectively and critically, showing responsibility towards the environment and health of others editing software is used to accomplish effective assembly in terms of content and context requirements and purpose.

UNIT STANDARD CCFO DEMONSTRATING

Demonstrate an understanding of the world as a set of related systems by recognising that problem-solving contexts do not exist in isolation when co-ordinating activities to produce a radio production.

UNIT STANDARD ASSESSOR CRITERIA

Assessors should keep the following principles in mind when designing and conducting assessments against this unit standard:

- Focus the assessment activities on gathering evidence in terms of the main outcome expressed in the title to ensure assessment is integrated rather than fragmented. Remember we want to declare the person competent in terms of the title. Where assessment at title level is unmanageable, then focus assessment around each specific outcome, or groups of specific outcomes.
- Make sure evidence is gathered across the entire range, wherever it applies. Assessment activities should be as close to the real performance as possible, and where simulations or role-plays are used, there should be supporting evidence to show the learner is able to perform in the real situation.
- Do not focus the assessment activities on each assessment criterion. Rather make sure the assessment activities focus on outcomes and are sufficient to enable evidence to be gathered around all the assessment criteria.
- The assessment criteria provide the specifications against which assessment judgements should be made. In most cases, knowledge can be inferred from the quality of the performances, but in other cases, knowledge and understanding will have to be tested through questioning techniques. Where this is required, there will be assessment criteria to specify the standard required.
- The task of the assessor is to gather sufficient evidence, of the prescribed type and quality, as specified in this unit standard, that the learner can achieve the outcomes again and again and again. This means assessors will have to judge how many repeat performances are required before they believe the performance is reproducible.
- All assessments should be conducted in line with the following well documented principles of assessment: appropriateness, fairness, manageability, integration into work or learning, validity, direct, authentic, sufficient, systematic, open and consistent.

REREGISTRATION HISTORY

As per the SAQA Board decision/s at that time, this unit standard was Reregistered in 2012; 2015.

UNIT STANDARD NOTES

N/A

QUALIFICATIONS UTILISING THIS UNIT STANDARD:

	ID	QUALIFICATION TITLE	PRE-2009 NQF LEVEL	NQF LEVEL	STATUS	END DATE	PRIMARY OR DELEGATED QA FUNCTIONARY
Core	49125	National Certificate: Radio Production	Level 5	Level TBA: Pre-2009 was L5	Passed the End Date - Status was "Registered"	2007-12-02	Was MICTS until Last Date for Achievement
Core	62069	National Certificate: Radio Production	Level 5	Level TBA: Pre-2009 was L5	Reregistered	2023-06-30	MICTS
Elective	58820	National Certificate: Advertising	Level 5	Level TBA: Pre-2009 was L5	Reregistered	2023-06-30	MICTS

PROVIDERS CURRENTLY ACCREDITED TO OFFER THIS UNIT STANDARD:

This information shows the current accreditations (i.e. those not past their accreditation end dates), and is the most complete record available to SAQA as of today. Some Primary or Delegated Quality Assurance Functionaries have a lag in their recording systems for provider accreditation, in turn leading to a lag in notifying SAQA of all the providers that they have accredited to offer qualifications and unit standards, as well as any extensions to accreditation end dates. The relevant Primary or Delegated Quality Assurance Functionary should be notified if a record appears to be missing from here.

1. Davest Trading 36 Pty Ltd
2. Jeppe College of Commerce and Computer Studies
3. NEMISA
4. South African Film Institute

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